Minor in Arts Leadership and Business

Name: ___________________________   UNM ID: ___________________________

Catalog Used: 2023-2024

UNM reserves the right to make changes in the curricula and degree requirements as deemed necessary, with the changes being applicable to currently enrolled students.

A grade of "C" or better (not "C-") is required in all courses used to fulfill requirements.

The requirements to earn a minor in Arts Leadership and Business are as follows:

a. 12 hours from the following:
   - ALBS 2110 - The Business of Being an Artist
   - ALBS 325 - Financial Management in the Arts (pre-req: ALBS 2110)
   - ALBS 365 - Social Media for Arts Marketing
   - ALBS 451 - Non-Profit Arts Administration (pre-req: ALBS 325)

b. 3 hours from:
   - ALBS 495 - Arts Leadership and Business Internship (pre-req: ALBS 451)

c. 3 hours selected from ONE of the following:
   - ALBS 2120 - Making the Promotional Video
   - ALBS 370 - Problems: Arts Leadership and Business
   - ALBS 375 - Producing for Film and Digital Media
   - ALBS 410 - Arts Entrepreneurship
   - ALBS 450 - Business Planning for the Arts (pre-req: ALBS 2110)
   - ALBS 470 - Advanced Topics in Arts Leadership and Business

18 Hours Total

For additional information, please email the College of Fine Arts Advisement Center at finearts@unm.edu

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